



Welcome to the famous Kentucky Bourbon Trail! Here's your passport to the world's greatest Bourbon – legendary distilleries just waiting to share their historic craft, timeless secrets and proud traditions of Kentucky's signature spirit.

Kentucky Bourbon Trail

Distillery Tours and Tastings at Stitzel-Weller, Maker's Mark, Jim Beam, Lunch, Private Chauffeur, 3-Night Stay with Airfare for 2



Distillery Tour and Tastings¹

- **Stitzel-Weller Distillery Private Tour and Tasting of Bulleit Bourbon** - the birthplace of Pappy Van Winkle, the most sought after bourbon in the world
- **Maker's Mark Distillery Tour and Tasting** - personally hand-dip your own bottle in their iconic red wax
- **Jim Beam Distillery Tour and Tasting** - home of the #1 bourbon in the world



8-hour chauffeured Escalade private service for 2

- Including lunch for 2 in historic Bardstown, listed as one of the 100 Best Small Towns in America



3 nights in Louisville

- Standard guest room at the Hyatt, Hilton, Marriott, or comparable hotel



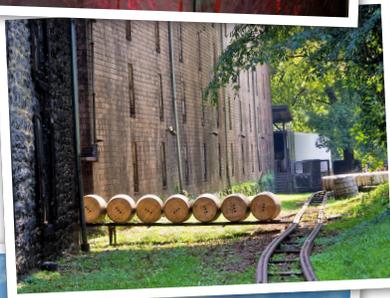
Round-trip airfare for 2

- Coach class airfare to Louisville, KY²



Winspire Booking & Concierge Service

- Package includes a dedicated travel agent to book all reservations for your Experience and assist with airfare upgrades, adding nights and more.



¹Blackouts: Derby Week and Bourbon Festival
²From any major metropolitan airport in the 48 contiguous U.S.

Kentucky Bourbon Trail

Distillery Tours and Tastings at Stitzel-Weller, Maker's Mark, Jim Beam, Lunch, Private Chauffeur, 3-Night Stay with Airfare for 2

Suggested Retail Value: Up to \$7,125

This Experience Includes:

- Stitzel-Weller Distillery Private Tour and Tasting of Bulleit Bourbon for 2
- Maker's Mark Distillery Tour and Tasting for 2
- Lunch for 2 in Bardstown
- Jim Beam Distillery Tour and Tasting for 2
- 8-hour chauffeured Escalade private service for 2
- 3-night stay in a standard guest room at the Hyatt, Hilton, Marriott, or comparable
- Round-trip coach class airfare for 2 from within the 48 contiguous U.S. to Louisville, KY
- Winespire booking & concierge service

Welcome to the famous Kentucky Bourbon Trail! Here's your passport to the world's greatest Bourbon — legendary distilleries just waiting to share their historic craft, timeless secrets and proud traditions of Kentucky's signature spirit.

Kentucky Bourbon Trail Experience

During your 8-hour excursion you will enjoy a sampling of iconic distillery tours and tastings on what's known as the "South Route" of the Kentucky Bourbon Trail. **Your personal driver** will share interesting history as you sit back and enjoy the ride...soaking in the beautiful scenery along the way.

Stitzel-Weller Private Tour & Tasting - Your tour starts when your private driver arrives at the hotel with an Escalade to take your party of two in style to your first stop. Originally opened on Derby Day in 1935, Stitzel-Weller's fame comes from being the **birthplace of Pappy Van Winkle**, the most sought after bourbon in the world. The Stitzel-Weller Distillery is now home to **Bulleit Bourbon**, a Diageo brand of KY Straight Bourbon Whiskey that is characterized by its high rye content and aged for at least six years. This historic distiller sits just a few miles from Louisville's thriving downtown scene.

Maker's Mark Tour & Tasting - Maker's Mark has arguably the most beautiful distillery grounds in Kentucky, nestled along Whisky Creek. The tour explores the distillery and warehouses and ends in a well-appointed tasting room. Sample Maker's Mark, Maker's Mark 46 (a Super-Premium Bourbon), and a sample of the new-make white whiskey before it enters the barrel. **Each of you will receive a bottle of Maker's Mark to hand-dip in their iconic red wax.** Maker's Mark has one of the most recognizable package designs in the liquor industry. If you place two bottles side by side, you will notice that the wax seal is never the same. That's because each bottle is hand dipped by distillery staff to create the trademark tendrils of wax that drip down the sides. **Bring your bottle home to show your friends!**

Lunch for 2 - Enjoy lunch in historic Bardstown, listed as one of the 100 Best Small Towns in America and known for its southern charm. Choose from Kurtz Restaurant (specializing in Southern cuisine, including skillet fried chicken and homemade cobblers and biscuit pudding), Old Talbott Tavern (featured on both Food Network and Travel Channel) and Mammy's Kitchen, located in the heart of downtown.

Jim Beam Tour & Tasting - Jim Beam is one of the largest distilleries in the world and the **#1 bourbon in the world.** They claim if they stopped production today they have enough bourbon aging

in their warehouses to meet demand for the next twenty years. Brands include Jim Beam Straight Bourbon, Booker's, Baker's, Basil Hayden, Knob Creek, Devil's Cut, Old Tub, Red Stag, Jim Beam Honey and Knob Creek Smoked Maple. Enjoy a tour of the distillery, warehouse, bottling line, and a small museum of commemorative decanters. The tasting room is the envy of other distilleries and features pneumatic tasting machines with over 18 products to choose from. Enjoy your ride back to the hotel after a full day on The Bourbon Trail.

Should you prefer to customize your day's itinerary, the driver and vehicle are at your disposal for eight consecutive hours. Driver's gratuity included. You must be 21 to participate in the tastings but guests of all ages are welcome on the tours.

Blackouts: Derby Week and Bourbon Festival

Hotel Accommodations

Enjoy a **3-night stay** in a standard guest room in hotel accommodations such as the Hyatt, Hilton, Marriott or comparable.

Airfare

This package includes round-trip **coach class** service for two from any major metropolitan airport in the 48 contiguous United States to **Louisville, KY**, subject to availability.

Airfare must be booked within one year from the date of purchase. Airfare taxes and a \$25 per person processing fee are the responsibility of the purchaser. **Blackout dates:** Thanksgiving, Christmas, and New Year's weeks.

Business and First Class upgrades are available at the time of booking for an additional fee. Use of frequent flyer miles for upgrades is dependent on specific ticket restrictions as determined by the airline's frequent flyer program.

Winspire Booking & Concierge Service

Winspire provides a team of seasoned travel professionals who will help you redeem your experience. All travel related details and reservations are handled for every part of your Winspire experience. Operating as a full-service travel agency, Winspire can assist with extra hotel nights, airfare upgrades, and additional guests. This service also provides you with an established network of onsite contacts who can help you book additional experiences, activities and tours.

ADDITIONAL INFORMATION:

Must be booked a minimum of 60 days in advance. Reservations are subject to availability. Certificates cannot be replaced if lost, stolen or destroyed. All purchases are non-refundable. Packages cannot be resold. Suggested retail value is calculated using tariff air rates and rack room rates. Ground transportation is not included unless where specified.