

BACCHUS

Wine and Food Festival



FRIDAY, FEBRUARY 6, 2026

Divine Reception 6 - 7 pm | Main Event 7 - 9 pm

Enjoy an elegant evening with friends, in the beauty of the Virginia Living Museum, while indulging in food and wine.

Taste the bounty of the Peninsula's finest establishments as local restaurants and fine wineries present their best fare.

Sway to the beat of a mix of live local music.



Connecting people to nature since 1966!

100% of proceeds support VLM natural science and conservation education

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PRESENTING SPONSOR – \$25,000

Logo on Event Wine Glass

Divine Reception Hour:

- 24 Divine Reception tickets with 12 preferred parking spaces (no shuttle)
- 30 Main Event tickets with 15 preferred parking spaces (no shuttle)

Marketing Exposure:

- Company logo featured on select Museum TVs (4 weeks)
- Private Corporate experience at the Virginia Living Museum for 10 guests
- Complimentary Associate Corporate Membership to include 2 reusable corporate admission cards for staff, business logo on the marquee and admission to members only events
- Active social media engagement (approximately 51,000 Facebook followers, 14,000 Instagram followers, 3,100 X followers and 1,500 LinkedIn followers)
- Museum electronic road sign (two months, 53,000 daily impressions)
- Museum E-Newsletter (50,000 impressions)
- Logo inclusion on Museum website with hot link
- Inclusion in press release
- Prominent event signage and program recognition



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FIRST PRESS – \$10,000 (*one available*)

Prominent Logo Placement on Bacchus Event Plate

Exclusive Divine Reception Hour:

- 16 Divine Reception Tickets (includes Main Event) with 8 Preferred Parking Spaces (no shuttle)
- 12 Additional Main Event Tickets

Marketing Exposure:

- Inclusion in press release
- Promotion on Event Specific Programs & Signage
- Museum electronic road sign (53,000 daily impressions) & Lobby Monitors
- Event Specific Promotions on Social Media, e-Newsletter, Website

Contact: Stef Dunn, Advancement Director
p. 757.534.7481 advancement@thevlm.org



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CONNOISSEUR – \$7,500 *(one available)*

Prominent Logo Placement on Bacchus Event Napkins

Exclusive Divine Reception Hour:

- 14 Divine Reception Tickets (includes Main Event) with 7 Preferred Parking Spaces (no shuttle)
- 10 Additional Main Event Tickets

BREWMASTER – \$5,000 *(one available)*

Prominent Logo Placement on Beer Garden Aluminum Cups

Exclusive Divine Reception Hour:

- 8 Divine Reception Tickets (includes Main Event) with 4 Preferred Parking Spaces (no shuttle)
- 6 Additional Main Event Tickets

Connoisseur and Brewmaster Sponsor Packages Also Include:

Marketing Exposure:

- Promotion on Event Specific Programs & Signage
- Museum electronic road sign (53,000 daily impressions) & Lobby Monitors
- Event Specific Promotions on Social Media, e-Newsletter, Website

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ESTATE – \$3,000

Exclusive Divine Reception Hour:

- 6 Divine Reception Tickets (includes Main Event) with 3 Preferred Parking Spaces (no shuttle)
- 4 Additional Main Event Tickets

Marketing Exposure:

- Promotion on Event Specific Programs & Signage
- Museum electronic road sign (53,000 daily impressions) & Lobby Monitors
- Event Specific Promotions on Social Media, e-Newsletter, Website

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VINEYARD – \$1,500

Exclusive Divine Reception Hour:

- 6 Divine Reception Tickets (includes Main Event) with 3 Preferred Parking Spaces (no shuttle)

Marketing Exposure:

- Event Specific Promotions on Social Media, e-Newsletter, Website

DIVINE HOST – \$750

Exclusive Divine Reception Hour:

- 4 Divine Reception Tickets (includes Main Event) with 2 Preferred Parking Spaces (no shuttle)

Marketing Exposure:

- Event Specific Promotions on Social Media, e-Newsletter, Website

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BOARD HOST – \$600

Package Includes:

- 4 Divine Reception tickets to share with your friends, VIP parking and name recognition!

DIVINE RECEPTION & MAIN EVENT – \$140 per person

MAIN EVENT ONLY – \$75 per person

_____ I am unable to attend but will give a tax-deductible gift of \$_____.

_____ Check enclosed, payable to the **Virginia Living Museum**

_____ Please charge my _____ VISA _____ MASTERCARD
_____ DISCOVER _____ AMEX

Cardholder Name _____

Signature _____

Card Number _____

Exp. ____/____ CVC _____



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Divine Reception 6 - 7 pm | Main Event 7 - 9 pm

Business Name (for marketing purposes) _____

Business Contact Name and Title _____

Address _____

City, State & Zip _____

E-mail _____ Phone _____

- Sponsor Level:**
- ~~Presenting~~ — \$25,000 **SOLD**
 - First Press** — \$10,000
 - ~~Connoisseur~~ — \$7,500 **SOLD**
 - ~~Brewmaster~~ — \$5,000 **SOLD**
 - Estate** — \$3,000
 - Vineyard** — \$1,500
 - Divine Host** — \$750

Special Details/Parameters: _____

Sponsor Signature: _____ Date: _____

Contact: Stef Dunn, Advancement Director
p. 757.534.7481 advancement@thevlm.org

Thank you for supporting the Virginia Living Museum!
Event proceeds support educational and conservation initiatives
reaching 290,000 annual visitors.

Your donation is tax deductible to the full extent of the law.

The Virginia Living Museum is a
nonprofit, 501c 3 organization.

A financial statement is available upon
written request from the Office of
Charitable and Regulatory Programs.



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Silent Auction Donor Form

Donor Information:

Business Name (for marketing purposes) _____

Business Contact Name _____ Position: _____

Email _____

Address _____ Phone _____

City, State & Zip _____

Donation Information (due by January 16, 2026):

Detailed Item Description of Donation(s): _____

Donation(s) Value: \$ _____

Delivery Information (Please check one):

- Donation Enclosed
- Donation will be mailed to the museum
- Donation must be picked up on _____
- Donation will be delivered to the Museum on _____

Donor's Signature _____ Date _____

Please retain a copy for your records and send the original to:

Email: advancement@thevlm.org
Phone: (757) 534-7481

Mail: Stef Dunn
Virginia Living Museum
524 J. Clyde Morris Blvd
Newport News, VA 23601

Your donation is deductible to the full extent of the law.
The Virginia Living Museum is a nonprofit, 501 c 3 organization (# 54-6055922).
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Business Name (for marketing purposes) _____

Business Contact Name and Title _____

Address _____

City, State & Zip _____

E-mail _____ Phone _____

SPONSOR LEVEL: BEER PARTNER

Gift-in Kind Donation of Service Hours

Marketing exposure to include:

- Event Specific Promotions on Social Media, e-Newsletter, Website
- Promotion on Event Specific Programs & Signage
- Museum electronic road sign (53,000 daily impressions) & Lobby Monitors
- 4 Divine reception tickets (includes Main Event)

Special Details/Parameters: _____

Sponsor Signature: _____ Date: _____

Contact: Stef Dunn, Advancement Director
p. 757.534.7481 advancement@thevlm.org

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Business Name (for marketing purposes) _____

Business Contact Name and Title _____

Address _____

City, State & Zip _____

E-mail _____ Phone _____

WINE SPONSOR: \$5,000

Marketing exposure to include:

- 4 Divine Reception tickets (includes Main Event) with 2 preferred parking spaces (no shuttle)
- Marketing exposure to include: Event Specific Promotions on Social Media, e-Newsletter, Website, Promotion on Event Specific Programs & Signage, Roadside Marquee
- Complimentary Corporate Associate Membership (Valued at \$2,500)
 - A membership provides employees access to the Museum
 - Membership comes with one CEO card and one reusable Corporate Membership Card (admits 6)

Special Details/Parameters: _____

Sponsor Signature: _____ Date: _____

Contact: Stefanie Dunn, Advancement Director
p. 757.586.5953 stefanie.dunn@thevlm.org

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