Financial Summary FY 24'



Revenues \$6.3 MILLION



Nature doesn't just teach, ittransforms

240,000+ annual guests

traveled to VLM from across Virginia and the Eastern Seaboard



6,400+ member households

received free admission to VLM and 300+ other centers across the nation



32,000+ students

enjoyed inspirational natural science experiences



639 volunteers

provided 25,290 hours of service



930+ native animals exhibited

including endangered or threatened

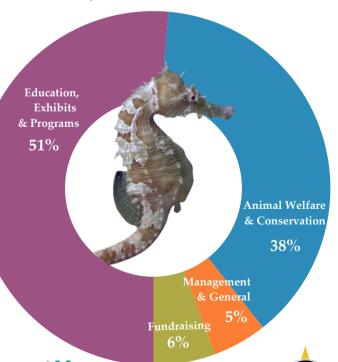


16 field conservation projects

connecting more deeply to nature and // impacting the future



Expenses \$5.8 MILLION















Achievements and Growth



NEW Wild Care Center:

This state-of-the-art veterinary center transforms complex medical procedures and nutrition preparation into familiar experiences. Transparent views support wonder and invite curiosity. Discover what a veterinary team really does and watch daily meal preparations for the nearly 1,000 animals in our care. See science come alive as this epicenter expands educational programming and engaging experiences build careers of the future.

Special thanks to the Petters Family Foundation.

Otter Ball: Metamorphosis

The Museum's most impactful fundraising event, Otter Ball: Metamorphosis transformed to the fall! This celebration of growth and change featured a live auction of Museum experiences and local delicacies by Sate and Sinful Treats. Our generous community raised over \$174,000 to directly benefit the museum's educational programs, conservation efforts, and the expansion of world-class living exhibits. Special thanks to our presenting sponsor Towne Bank



NEW Mastodon Fossil Preparatory Lab

Learn about active preservation in this new fully transparent lab now open to guest viewing in the Wason Education Center. Talk with our professional fossil preparator along with collegiate interns working onsite, learn about preparation tools and materials and the story of this truly unique discovery and paleontological excavation from a local site in Yorktown. The mastodon bones bring history to life for students and guests visiting the museum and to many more through Museum outreach programs. Special thanks to our Anonymous Donor Friends.

Museums For All

This national program significantly tackles the Museum's two major strategic initiatives: increasing impact and expanding reach. Community members participating in the Supplemental Nutrition Assistance Program (SNAP) can explore the wonders of natural science at the VLM for a nominal fee per person, with their SNAP Electronic Benefits Transfer (EBT) card and photo ID.

Special thanks to the Sacks Family who helped initiate this exceptional milestone.

Upcoming Exhibits and Events

Winter Nature Nights: December 19-22 evenings - Holiday magic on the boardwalk twinkling with lights, decorate sugar cookies, write your letter and visit Santa!

Wild Noon Year's Eve: Dec 31 - Dance the day away with fun science experiments and crafts and an EXPLOSIVE way to countdown to the New Year - at noon of course!

Ocean Bound: Jan 25 - May 4 - This highly interactive seasonal exhibit will ensure you have fun while learning about the watersheds all around us that support a healthy ecosystem.

Bacchus Wine and Food Festival: Feb 7 - Don't miss out on the opportunity to try dozens of wines and food from local area restaurants with live music at this annual adult fan-favorite.

For more events and information



Dinosaur Quest!: May 24 - Sept 7 - Discover large Mesozoic era (animatronic) dinosaurs as they come to life at the museum. Explore fossils and see if you have what it takes to become a paleontologist!